

# PD

# POLICY DECISIONS EVOLUTION

Customizable to the core. Policy Decisions Evolution is built upon architectural and feature foundation with an extensive array of content that allows tremendous flexibility.

## 3 PILLARS

### 1 Tools Driven Web Architecture

- ▶ Inheritance based model
- ▶ Off the shelf line of business support that can be re-used and configured into programs and products as needed

### 2 Data & Analytics Infusion

- ▶ Broad array of off the shelf data calls and integration accelerators
- ▶ Driving UX and processes with data & analytics

### 3 User/Role Centricity & UX Flexibility

- ▶ Role-based "App-style" design
- ▶ Functions & Data views deconstructed into library of discrete, reusable "widgets"

## ENHANCE VALUE



### Business Type & Source Agnostic

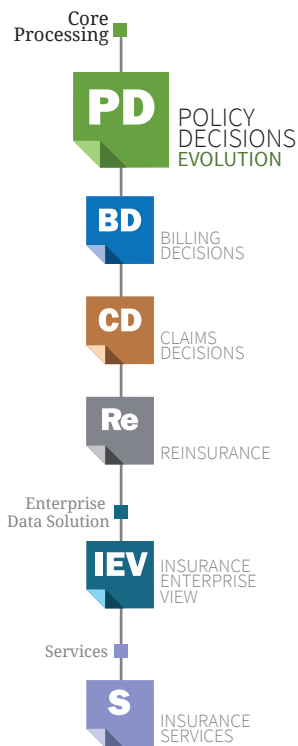
You can create the insurance products and programs and corresponding user experiences that suit your needs, regardless of the various channels you use;

- Retailers
- Brokers
- MGAs
- Aggregators
- Affiliates

### Headless and Extensible

You have the flexibility to leverage the capabilities of PD as you need to, whether you are supporting experiences within the application or extending services to other areas;

- Rating
- Rules
- Functions



## The Choice is Easy

Policy Decisions Evolution delivers deep functionality and rich content with an unmatched array of business lines available out of the box and enables you to easily add new products or lines of business when and if you need – supported on a platform that is designed to meet the market demands of today and the future.

Policy Decisions Evolution supports:

- ✓ All types and sizes of carriers
- ✓ Multiple types of users and roles including the support of complex relationships throughout your distribution channels
- ✓ All lines of business and programs from simple to complex, standardized, custom and low or high touch

## Investment Protection

Insurity has continued, and will continue to enhance Policy Decisions Evolution to ensure that our customers’ investments are protected.

Customers can customize their version of the solution to their unique requirements – yet still take advantage of future releases of Policy Decisions Evolution with upgrades and enhancements – without the cost and complexity as compared to other vendors – protecting their investment.

## Bureau Based Business

Insurity’s bureau content specialists support the complex task of monitoring, analyzing, interpreting & integrating bureau content into the system; and merging with exceptions on behalf of our customers - including all customer exceptions and unique implementations that our customers require.



Key factors like modern user experience, the solutions’ flexibility and the ability to make changes on our own, reduced cost of change, along with the ability to better control and influence time to market – all of which will improve our internal and external user satisfaction. The Insurity team has demonstrated tremendous insurance expertise and workers’ compensation knowledge. This solidified our confidence in Insurity as our vendor of choice.”

Adam Hair, Secretary/Treasurer and CFO  
FFVA Mutual Insurance Company



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